

## Professional Development Workshop:

### Exploring Patterns of Connection with Social Dreaming

Thu 14<sup>th</sup> March 1-6 pm & Fri 15<sup>th</sup> March 8am–3pm



*'It is important to discriminate between those systems of meaning, which are designed to open up the creative possibilities of living and those, which in effect delimit the choices available to individuals'*  
- Gordon Lawrence

Social Dreaming (SD) has developed a wide community and evolving practice. This Professional Development Workshop is designed to familiarize and train individuals in the art of hosting a SD matrix. We will offer both theory and practice in SD and in taking the role of host in a matrix. Our objective is to provide you the underpinning to further explore dreams in groups, incorporating SD in your practice and organization.

#### Why:

- Time and space to explore Patterns of Connection with Social Dreaming
- Exchange and reflect on developments in SD
- Co-create a SD community of practice

#### What:

- History and growth of Social Dreaming
- The SD host role: basics and emerging experiences
- Applications and design: past, present and future
- Share case studies
- ongoing peer group exchange for SD hosts

#### How:

- PDW with max 12 participants providing opportunity to:
- co-host a SD matrix / reflection dialogue
  - Reflect individually and collectively on SD host experience in relation to ERM
  - Co-create an ongoing SD host reflection space after the ERM

*'We need to trust the dream whatever it brings and not set out consciously to try and pin the direction.'*



### Nicola Wreford-Howard

Is a psychologist, organisational consultant & leadership coach. She supports executives, teams and organisations in transformation processes:

Exploring values, culture & dreams in relation to awareness & purpose she enables clients to align strategy and authentic action in the dynamic context of change, leadership roles & professional networks.

In the past 25 years, Nicola has designed and facilitated mergers and acquisition initiatives, leadership development and strategy incubators, innovation think tanks, and Social Dreaming matrices for international corporations, NGO's and business schools. Her current roles include a coaching & consultancy practice, Partner with Transformation Agility Group and visiting faculty at the Indian Institute of Management Executive Education. She is a member and former board member of ISPSO and associate of OPUS.

Nicola has hosted Social Dreaming for ISPSO meetings in Stockholm, San Diego, Istanbul, Granada, Copenhagen, Berlin, Dublin and this year Geneva. She developed this Professional Development Workshop together with Marc Maltz (US) and Angela Eden (UK) for the ISPSO AM 2017 in Copenhagen ('Dreams always take Place') and is inspired by the creativity of Social Dreaming for community development & organizational / social innovation and learning.



### Richard Morgan-Jones

is a psychoanalytical psychotherapist and a team and organisational consultant. He has twice worked at the Towner Art Gallery (Eastbourne, UK) in hosting dream reflections on a curated art exhibition, working with Angela Eden with whom he has written up this experience and its "prequels" to social dreaming in a chapter entitled: "The Dreaming Body Yearning to Belong to a Larger Social Body". He joins this PDW in his role as Elected ISPSO Board member responsible for Events with an eye to facilitate learning for the wider ISPSO community and field.

Director of Work Force Health: Consulting and Research whose work is explored in consultancies, an international workshop and a book entitled: *The Body of the Organisation and its Health*, London: Karnac, which explores on how organisational life gets under the skin, reveals personal and team development opportunities and poses organisational strategic choices. He also has published about a psychoanalytic approach to understanding Restorative Justice, the Banking crisis and the question of the sustainability of money as a currency of exchange, the Vulnerability of the nation state and its citizens in Europe, the Celebrity cult, Social Dreaming and the Language of the group skin.

